

STRONG INFLUENCER DUO



We, as influencers, create impactful and entertaining content about boating, the archipelago, and safety through voice, images, and text.

Podcast shows and video interviews

Content for social media: Instagram, Tik Tok, YouTube, Facebook

Boat test drives, transfers, equipment testing, and presentations

Video production, magazine articles, blog

Drone photography and video production



The powerful influencer duo

Saaristopodcast, Järvinen and Evinsalo, along with Lepsu66, have significantly grown their presence in the boating genre. We are now the largest individual boating influencer in Finland in terms of follower count and video views.

We started this journey a year and a half ago, and the momentum has only increased. With a twinkle in our eye, we create professional content for podcasts, videos, and images across various social media platforms.

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We enjoy what we do in the fields of the archipelago, boating, and safety. We are constantly expanding our vision of showcasing the boating genre comprehensively to both our Finnish and international audiences.



In September 2024, the
@saaristopodcast Instagram account received
9,4 million
visits in 30 days.



CASE
VEINE BÅT
2024

**Platforms: Instagram,
Facebook, TikTok**

@saaristopodcast
accounts and **@lepsu66**
accounts

145 videoita
across all platforms with
a trade show theme
during the event and post-
event coverage

Total views:
1558461



CASE
URSUIT
2024

Social media posts:

@saaristopodcast
on Instagram,
@lepsu66 on TikTok

**Videos highlighting safety
and proper equipment**

Total views:
619507



CASE
UIVA
2024

**Two days at
Uiva boat show**

**Additionally, two audio
episodes on Spotify, Apple,
and Supla**

Videos:

**Saaristopodcast on
Instagram: 24 videos**
**Suomiveneilee on TikTok:
17 videos**
**Lepsu66 on TikTok:
11 videos**

Total views:
278564



Effective duo at your service

We offer visibility and reach options for boating and equipment awareness. We are eager to collaborate with everyone, and it is important for us to promote boating, island living, boating skills, and safety on the water.

We are a credible choice in Finland, the Nordic countries, and the Baltics when it comes to discussions about boating, the archipelago, and safety.

If you have a boat brand, equipment brand, maritime service, safety product, or anything related to boating or the archipelago, we are the right choice for you if you need visibility or reach.



Best boating regards,

The ball is now in your court, so please get in touch if you need visibility. Let's together explore what kind of collaboration would suit both you and us.

Järvinen & Evinsalo

Saaristopodcast / Lepsu66



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TikTok

BOATING

www.saaristopodcast.fi

**Navigate with Confidence:
Boating, Sea, Archipelago –
Your Safety, Our Priority**



**SAARISTO
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